

Beat: Lifestyle

THE LUXURY COLLECTION And MARGHERITA MACCAPANI MISSONI Collaborate ON A LIMITED-EDITION SCARF

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USPA NEWS - The Luxury Collection, part of Marriott International, announces their third collaboration with celebrated fashion designer and Global Explorer Margherita Maccapani Missoni, unveiling a limited-edition scarf inspired by her travels to The Luxury Collection's properties in India. A vibrant destination with endless discoveries, India is a kaleidoscope of craft and color, history and epicurean delights, and Margherita captures her transformative experience traveling throughout Goa and Delhi. The scarf, created exclusively for The Luxury Collection, is available for retail on The Luxury Collection Store beginning in September 2021. All proceeds will be donated to Collective Good Foundation to help advance their work to support pandemic relief in India.

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The Margherita Maccapani Missoni x The Luxury Collection Scarf is inspired by the brilliant colors and hand-made textiles found in India's celebrated bazaars. With exploration in mind, the lightweight piece captures the movement and excitement of walking through the bustling streets of India and embraces on-the-go versatility, able to be styled as a scarf, sarong cover-up, wrap and more for the global traveler. The design specifically draws inspiration from Margherita's time spent with local Kolam artists in Goa as well as her discovery of colorful spices at the Khari Baoli in Delhi. A signature of Margherita's designs, the scarf's statement pattern weaves together bold primary colors with pops of green, aqua and pinks.

"During my travels in India, each of The Luxury Collection's hotels served as my home away from home and a jumping off point for me to discover the beauty of each city," said Margherita Missoni. "The hotels provided an authentic connection to the people, culture and history of the destination, affording me with endless inspiration - which I aimed to enliven through my design."

"Margherita's approach to travel and design perfectly captures the spirit of a Global Explorer and The Luxury Collection brand as we look to engage our curiosities and embark on a quest for discovery through travel," said Philipp Wegmann, Vice President & Global Brand Leader, The Luxury Collection. "She has a unique ability to translate her experiences into a piece that celebrates not only the look and feel, but also the emotion, of a place. We are thrilled to collaborate with her on a beautiful design to celebrate our captivating portfolio in India."

Margherita Maccapani Missoni x The Luxury Collection Limited-Edition Scarf will launch in September 2021

Source: Marriott International, Inc.

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